

**Appendix A** Artworks placed on display in Year 2 and press coverage



# THE CAPITALIST

cityam.com/the-capitalist

Got A Story? Email  
thecapitalist@cityam.com

## The City gains seven sculptures

A NUMBER of City of London-based businesses, including Hiscox, Aviva, British Land, IVG UK and Aon, have clubbed together with the City of London Corporation to create Great St Helen's: Sculpture Space in the heart of the City.

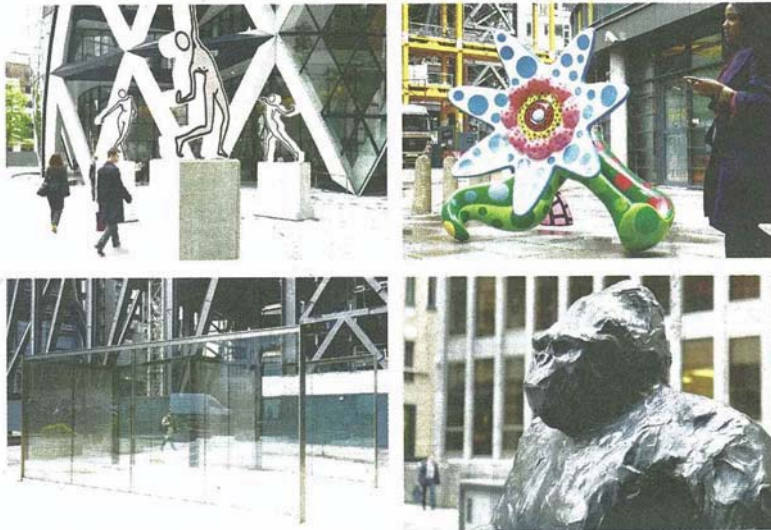
Set among London's iconic architectural landmarks, including the Gherkin and the Lloyd's building, a free curated exhibition comprising seven sculptures will be open to all-comers until January 2013.

The curator of the exhibition chose works by internationally renowned artists such as Michael Craig-Martin, Tracey Emin, Angus Fairhurst, Dan Graham, Thomas Housego, Julian Opie and Yayoi Kusama.

The organisers hope the artworks will draw visitors to the City and encourage them to engage with bold and striking art.

The works have been chosen by a board, which is made up of members of the organisations involved.

The new sculptures add to the buzz around the City these days, ahead of the Olympics celebrations. This weekend sees Celebrate the City, four days of activities including music, walking tours and a street fair.



Some of the works that are part of the City's new Sculpture Space exhibition, including (top right) Yayoi Kusama's flower

SATELLITE TV giant BSkyB is holding its prestigious summer drinks party tonight, which unfortunately for hosts and guests alike clashes with a rather critical England v Ukraine football match.

Needless to say, given that Sky prides itself on being the live sports presenter of choice, it will be showing the match at the Oxo restaurant, the venue for the occasion.

But in doing so it will be showcasing rival ITV's coverage, since ITV has the rights to the game on this occasion, given that the Euro Championships are traditionally broadcast by free to air channels.

ITV's joy at upstaging its rival will be short-lived if it manages to miss one of the crucial goals, as it has done at least once in the past.

BSkyB will no doubt be celebrating its recent victory in renewing its Premier League live rights package for the next three years. It has just agreed to pay £2.28bn to show 116 Premier League football games per season from the season after next.

Meanwhile there will be some interest in whether any politicians show up for tonight's drinks after the rows over access to ministers during the News Corp bid for BSkyB.

Culture secretary Jeremy Hunt, who was recently at pains to dismiss claims that Rupert Murdoch's News Corp was privy to a back channel to help it proceed with its bid for BSkyB, is unlikely to be there for obvious reasons.

Above: City AM page 17, Tuesday 19 June 2012

Below: FT page 3, Tuesday 19 June 2012

# Sants warns City to adapt or face loss of power

FSA chief calls for 'radical reform'  
Concern voiced over regulatory change

By Brooke Masters, Chief Regulation Correspondent

London's position as a global financial centre is under threat because the UK financial sector is not rethinking its business models quickly enough in the face of a new political atmosphere and regulatory change, according to Hector Sants, the outgoing chief executive of the Financial Services Authority.

In a valedictory interview with the Financial Times, Mr Sants warned that banks, brokers and insurers would all need "radical re-engineering" over the next five years because of changes in savings patterns, the shift of growth to the developing world as well as tougher regulation on everything from capital and liquidity to pay and marketing.

"I don't think management have fully appreciated

the need to change. They are thinking they can adjust by tweaking and modifying," said Mr Sants, who worked in the City as a broker and banker before joining the FSA.

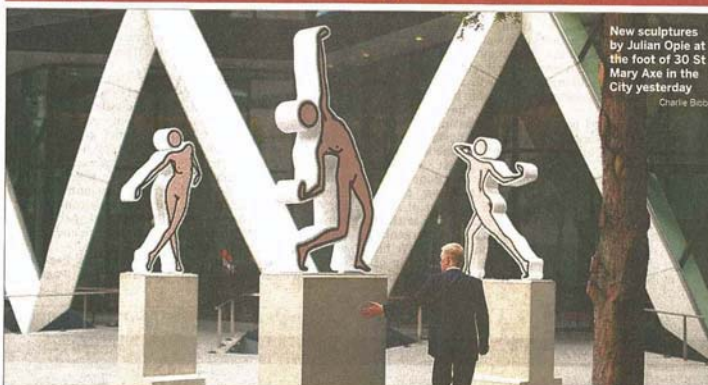
"As a major cross-border financial centre, you would hope that the UK would be at the forefront of innovation and it's not happening to the degree that it should."

The UK also faced threats of "tickbox regulation" from Brussels if the eurozone pressed ahead with banking union, Mr Sants warned. Although the Greek election results reduce the risk of its immediate withdrawal from the eurozone, the FSA is continuing to push UK banks to be prepared for possible fallout from an exit.

The 27-nation EU bloc already has a single rule book but the FSA has substantial influence over the way the rules are applied because of its expertise and the general preference for one-country, one-vote consensual decision-making.

But that could all change, he warned, if the eurozone

### Feeling exposed Threats to financial strength



New sculptures by Julian Opie at the foot of 30 St Mary Axe in the City yesterday  
Chris Boby

#### Future as global hub

Financial services including banks, brokers and insurers must 'radically reengineer their business models' in the next five years or London's future as a global centre is threatened.

#### Banking union

Eurozone banking union could threaten the UK financial sector with rules and supervisory practices it has no control over and lead to an increase in 'tickbox regulation'.

#### Contingency planning

Britain's banks are well prepared to withstand the immediate effects of a potential Greek exit from the euro. But the second and third order effects are impossible to predict.

pushed through unified supervision of its banks. "I don't believe the current structure can work if you have a bloc of votes that would sit with the eurozone supervisor. You will have to change the way European regulatory decisions are reached," Mr Sants said.

Brussels supervisors were already "pursuing a supervisory agenda that is fairly prescriptive [and] has elements of tickbox regulation". EU requirements made it "nearly impossible" for the FSA to follow through on plans to cut its data requests to City firms.

To protect London, Mr Sants said the government should insist its financial supervisors received autonomy to apply the EU rules in ways that made sense for UK firms.

Mr Sants' views will draw nods of approval in the City from those who have been warning that the UK is ceding the power to shape financial services to Brussels. They point to the proposed rules capping banker bonuses, regulations for derivatives trading and the Solvency II insurance safety

rules as examples of EU decisions that will greatly change UK business models. But his critique that the industry is moving too slowly is likely to raise hackles because many in the City believe innovation is being slowed down by the FSA's post-crisis approach of intensive supervision and plans by the new Financial Conduct Authority to intervene in product development.

"The question is whether the regulator is enabling the change or inhibiting it," said Angela Knight, chief executive of the British Bankers' Association. Looking back over his five years as FSA chief executive, Mr Sants said his greatest frustration was "the difficulty of driving culture change in a not-for-profit organisation... I made a lot of changes. I'm frustrated I couldn't make them more quickly."

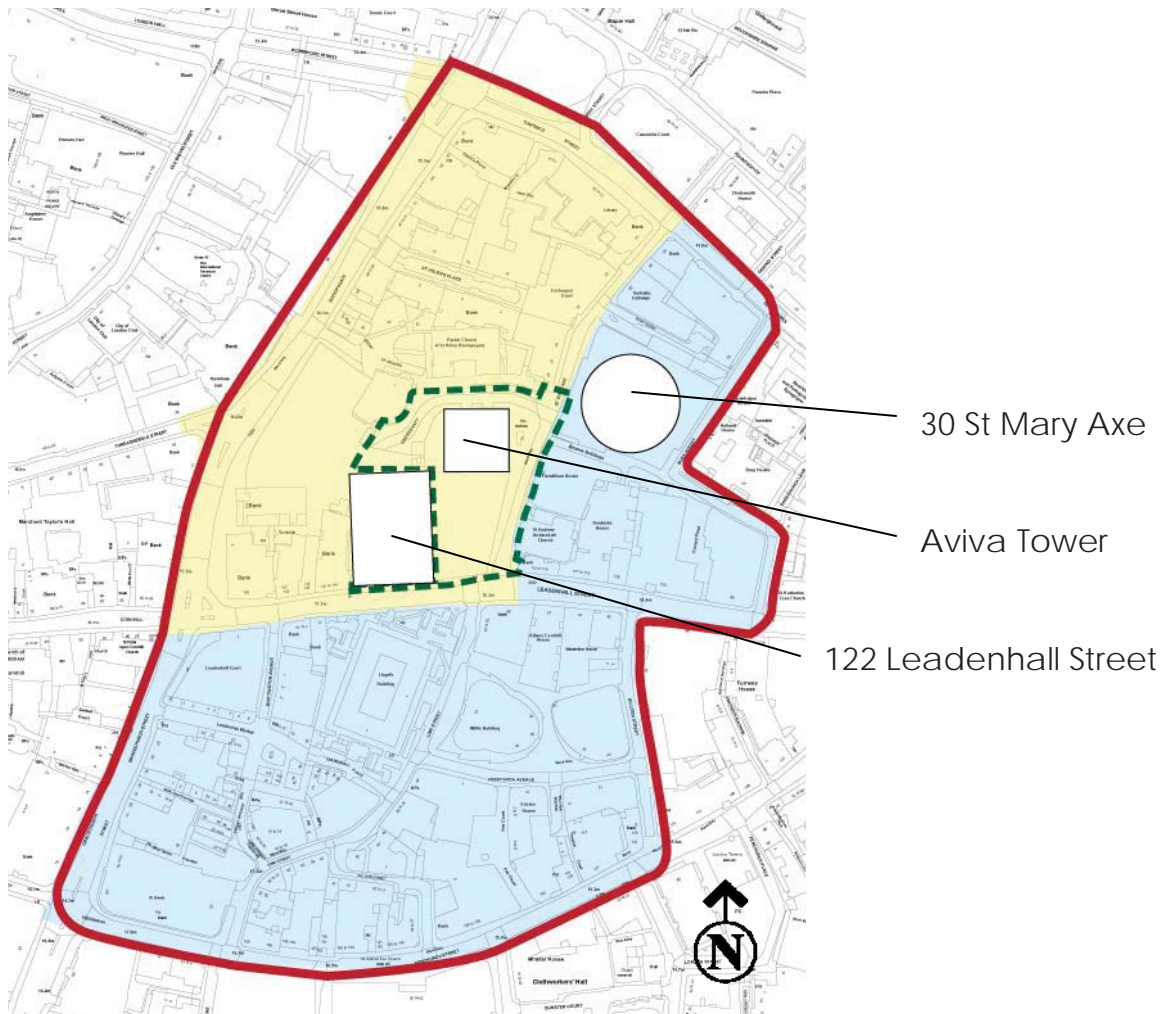
Push gains ground, Page 6  
A union to bank on, Page 13  
Editorial Comment, Page 14  
Comment, Page 15  
Lex, Page 18

**Appendix B** Great St Helen's: Sculpture Space – updated funding and costs for Years 1, 2, 3, 4 and outline for Year 5

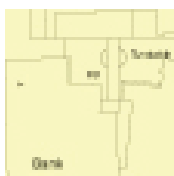
Description	Year 1 2011-12 4 pieces Combination of pieces on display for 6 and 12 months	Year 2 2012-13 8 pieces Combination of pieces on display for 3, 6 and 12 months	Year 3 2013-14 8 pieces Combination of pieces on display for 6 and 12 months	Year 4 2014-15 8+ pieces Combination of pieces on display for 6 and 12 months	Year 5 2015-16 outline 8+ pieces Combination of pieces on display for 6 and 12 months
<b>Funding</b>					
In-kind notional value of artwork loans from Gallery Partners	120,000	198,000	288,000	288,000	288,000
In-kind contributions from Sculpture Space Partners	21,616	25,712	26,654	26,654	26,654
<b>In-kind sub-total</b>	141,616	223,712	314,654	314,654	314,654
Actual financial contributions from Sculpture Space Partners	24,500	79,500	123,346	153,346	173,346
Actual financial contributions from the City	63,269	72,000	50,000	50,000	30,000
<b>Actual financial sub-total</b>	87,769	151,500	173,346	203,346	203,346
<b>Total funding</b>	229,385	375,212	488,000	518,000	518,000
<b>Costs</b>					
Notional Commercial Rental Value of display of artworks	120,000	198,000	288,000	288,000	288,000
<b>Notional cost sub-total</b>	120,000	198,000	288,000	288,000	288,000
Install, display, de-install, maintenance of artworks for 12 months	55,864	65,483	78,318	93,318	93,318
Planning and delivery of community events	33,500	41,000	49,200	64,200	64,200
<b>Works sub-total</b>	89,364	106,483	127,518	157,518	157,518
Reporting, dvd, brochure	7,688	12,500	12,500	12,500	12,500
Targeted PR and marketing campaign	-	15,950	15,950	15,950	15,950
Other fees	-	31,713	24,000	24,000	24,000
<b>Fees sub-total</b>	7,688	60,163	52,450	52,450	52,450
CoL Staff Costs	12,471	8,000	8,000	8,000	8,000
Year 3 cost increase assuming inflation at 3%	-	-	4,599	4,599	4,599
Year 4 cost increase assuming inflation at 3%	-	-	-	5,637	5,637
Year 4 cost increase assuming inflation at 3%	-	-	-	-	5,806
<b>Total costs</b>	229,523	372,646	480,567	516,204	522,010
<b>Current/anticipated balance from financial contributions</b>	-138	2,566	7,433	1,796	-4,010
City financial contribution as percentage of total project cost	27.57%	19.32%	10.40%	9.69%	5.75%

## Appendix C

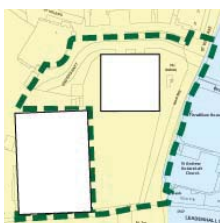
Plan showing area extent for Years 3 and 4



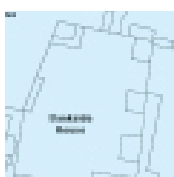
The area extent consists of 3 funding areas



Area where Pinnacle Section 106 Agreement funding can be used



Area where both Pinnacle and 122 Leadenhall Street Section 106 Agreement funding can be used



Area to be funded by external business partners in Years 3 and 4